

BUSINESS BOOSTER



Actual Marketing

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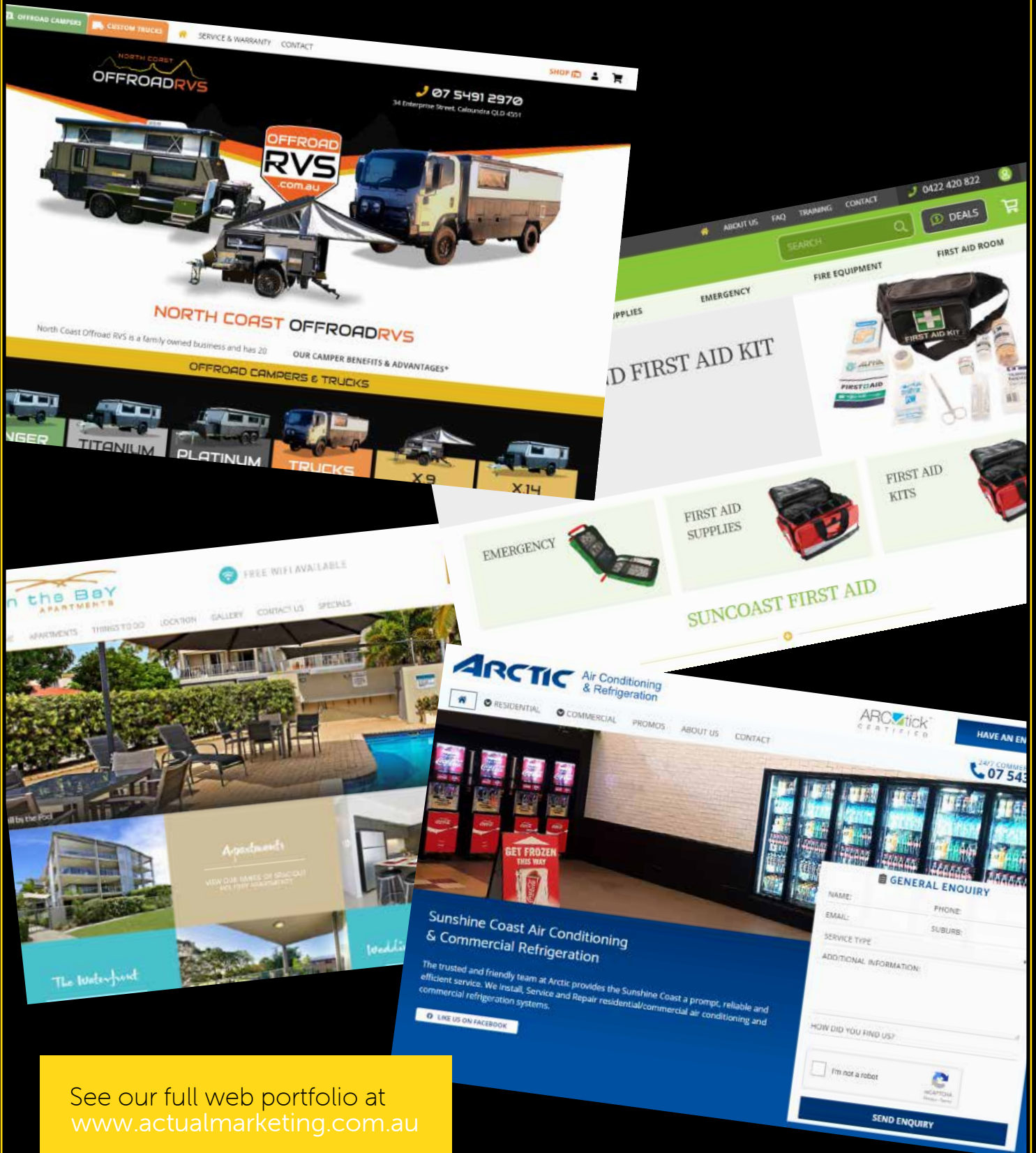
Actual Business Booster Outline

	MULTI	eSHOP
	upto 10	upto 30
Number of pages (shop: 10 standard + 20 products)	✓	✓
Page structure & conversion planning/strategy	✓	✓
Professional "brand consistent" web design	✓	✓
Responsive " mobile friendly " development	✓	✓
Onsite "technical" Search Engine Optimisation	✓	✓
Home page hero slideshow	✓	✓
Photo gallery (standard or instagram driven)	✓	✓
Contact form	✓	✓
Quote / Booking form/s (up to 3 variants)	✓	✓
Website management Training	✓	✓
After Website is Live		
Website performance & goal tracking setup	✓	✓
3 Free web performance reports (Monthly, rrp \$125+)	✓	✓
Submit to Search Engines to speed up indexing	✓	✓
Website sitemap to Google Search Console	✓	✓
eCommerce Functionality		
Shopping cart functionality setup	✓	✓
Optimise structure & use-abilty (categories & pages)	✓	✓
Payment gateway setup	✓	✓
Shipping calculator	✓	✓
Abandoned cart functionality	✓	✓
Bonuses		
Actual IQ Strategy Session, maximise conversion/leads	✓	✓
Email marketing setup & integration to website	✓	✓
3x 1 Hour training blocks (valid 6 months after go live)	✓	✓
	\$5,000*	\$7,950*





Actual Web Design Examples



See our full web portfolio at
www.actualmarketing.com.au



Why choose Actual Marketing?

Put simply, we care about our client's business. Regardless of the size of the individual client, Actual Marketing treats each business/company we deal with as if it were our own. As a results-driven company, we endeavour to continually improve return on investment (ROI) in every scope Actual Marketing is tasked with.

Actual Marketing's highly skilled team is truly passionate about their role within their skill field, as well as marketing in a broader sense. Unlike most modern "marketing" (read: advertising) businesses, who focus solely on digital delivery services, our strength lies within our research, strategic planning and data analysis across all forms of marketing, both traditional and digital.

We offer the following & more...

- Marketing Consultancy
- Research, Strategy & Planning
- Brand Management
- Traditional Media Management
- Digital Media (PPC/CDN) Management
- Social Media Management
- Data & Behavioural Analysis
- Client Relationship Management (CRM)
- Business Analysis
- Public Relations
- Business Development
- Lead Sourcing
- Copywriting
- Graphic Design
- Audio Production
- Video Production
- Website Design & Development
- Email Marketing
- Search Engine Optimisation (SEO)
- Photography
- Printing & Mailhouse
- Signage

Our focus is on small to medium enterprises (SME's) and has had resounding success bringing our clients to the forefront of their industry, in awareness, engagement, turnover and profit.

*Prices are exclusive of G.S.T - Logo, Copy/Text & Images to be supplied



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